

Request for White Papers

I/ITSEC 2020 Special Event

Launch Pad

Special event designed to provide a venue for demonstration of innovative and disruptive technologies to I/ITSEC 2020 attendees.

Team Orlando, an inter-service military partnership in Central Florida, has taken the lead to create a forum where industry, academia and government participants can display their latest and greatest technologies to conference attendees, to include key government acquisition stakeholders, with focused presentations during I/ITSEC 2020. The objective is to showcase innovative and disruptive initiatives that may be included in future acquisition efforts.

Background:

This is the third year of the Launch Pad initiative. Based on comments from key leaders during past I/ITSECs, there is a desire to create a venue to showcase new technologies that could transform the way we conduct future training. We are seeking disruptive game changing solutions (things, processes, applications) which after introduction, make the current market obsolete and eventually displaces established competitive solutions or alternate approaches. The new technology may be something that is in the early development stage or something that comes from a non-traditional source that has not been included in previous acquisition efforts. Specific areas of interest are Human Factors Engineering, Measuring Training Effectiveness, and Training Delivery Systems.

The Launch Pad initiative will target both I/ITSEC attendees and also select government acquisition stakeholders. Current acquisition programs as well as Science and Technology programs will be at I/ITSEC to assess Launch Pad technologies depending on the technology readiness levels of responses submitted. Speed to the market is a key acquisition principle, and Launch Pad will provide an opportunity to highlight technology that may be appropriate for rapid prototyping/rapid fielding acquisition initiatives.

Solution:

This venue will include a public demonstration on the show floor.

The public demonstration affords the opportunity to show case technology/processes to a larger audience, one that a non-traditional source may not normally encounter. Launch Pad will provide a demonstration space with a 220v Power receptacle and a six-foot table. A 50-inch monitor will be available for display, as well as two microphones (one wired). The session should consist of a 20-minute presentation followed by a 10-minute question and answer period. Up to ten public demonstrations will be selected.

Selected participants will conduct a public or invite-only demonstration, based upon their desired format identified in their submission.

Way Ahead:

Participants from Industry, Government and Academia will provide white paper proposals for evaluation utilizing the NTSA abstract submittal tool at <https://application.ndia.org/abstracts/iit/>.

Government personnel will review the proposals, remove company identifications where possible, and provide the proposals to a review team for blind-evaluation.

The review team will be comprised of a set of industry and government I/ITSEC committee members. The invitation only demonstrations will only be reviewed by the government members. They will select up to ten participants for the public demonstration.

Once selected, a bird-dog from the planning team will assist the participant with their plans for demonstration at I/ITSEC 2020.

White Paper Format**Description:**

Please include a description of your technology or process in less than 1500 words.

Reason for Inclusion:

Please describe how or why you feel your submission should be included in the Launch Pad Initiative.

Desired Presentation Format:

Please choose whether presentation will be conducted on the show floor or invite-only, and a basic premise for method of delivery (e.g. presentation will be via recorded video of technology example accompanied by power point presentation of technology utilization in distributed mission training). Submissions may also contain a link to video or YouTube for a demo (no more than 3 minutes), if desired.

Contact information:

Please list organization and presenter contact information.