

What is Launch Pad?

Special event designed to provide a venue for demonstration of innovative and disruptive technologies to I/ITSEC 2019 attendees.

Team Orlando, an inter-service military partnership in Central Florida, has taken the lead to create a forum where industry, academia and government participants can display their latest and greatest technologies to conference attendees, to include key government acquisition stakeholders, with focused presentations during I/ITSEC 2019. The objective is to showcase innovative and disruptive initiatives that may be included in future acquisition efforts.

Cost to Participate

\$300, inclusions listed under Solution.

BACKGROUND

This is the second year of the Launch Pad initiative. Based on comments from key leaders during past I/ITSECs, there is a desire to create a venue to showcase new technologies that could transform the way we conduct future training. We are featuring disruptive game changing solutions (things, processes, applications) which after introduction, makes the current market obsolete and eventually displaces established competitive solutions or alternate approaches. The new technology may be something that is in the early development stage, or something that comes from a non-traditional source that has not been included in previous acquisition efforts.

The Launch Pad initiative will target both I/ITSEC attendees and also select government acquisition stakeholders. Current acquisition programs as well as Science and Technology programs will be at I/ITSEC to assess Launch Pad technologies depending on the technology readiness levels of responses submitted. Speed to the market is a key acquisition principle, and Launch Pad will provide an opportunity to highlight technology that may be appropriate for rapid prototyping/rapid fielding acquisition initiatives.

SOLUTION

There will be a two-phased approach to creating this venue: 1) a public demonstration on the show floor, 2) an invitation-only conference room demonstration.

The public demonstration affords the opportunity to show case technology/processes to a larger audience, one that a non-traditional source may not normally encounter. Launch Pad will provide a demonstration space with a 220v Power receptacle and a six-foot table. A 50-inch monitor will be available for display, as well as two microphones (one wired). The session will consist of a 20-minute presentation followed by a 10-minute question and answer period.

The invitation-only demonstration addresses an important area of concern regarding the safeguarding of intellectual property. The Launch Pad initiative will also utilize Non-Disclosure Agreements. Launch Pad will provide a conference room for a live demonstration/presentation (no more than 30 minutes), and work to vet an attendee list with the chosen participant. Selected participants will conduct a public or invite-only demonstration, based upon their desired format identified in their submission.

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