

WELCOME TO ORLANDO & I/ITSEC 2024

EXHIBITOR ON-SITE GUIDE

2 – 6 December | Orange County Convention Center | Orlando, FL



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SHOW MANAGEMENT OFFICE LOCATION & HOURS

LOCATED OUTSIDE EXHIBIT HALL IN ROOM 220AB

Wednesday 27 November

0800 – 1700

Thursday 28 November

CLOSED

Friday 29 November

0800-1700

Saturday 30 November

0800 – 1700

Sunday 1 December

0800 – 1700

Monday 2 December

0700-1800

Tuesday 3 December

0700 – 1830

Wednesday 4 December

0700 – 1800

Thursday 5 December

0700 – 1500

Friday 6 December

0800 – 1200

EXHIBITOR REGISTRATION DESK HOURS

LOCATED IN 220DEF

Wednesday 27 November

0800 – 1700

Thursday 28 November

CLOSED

Friday 29 November

0800 – 1700

Saturday 30 November

0800 – 1700

Sunday 1 December

0800 – 1800

Monday 2 December

0700 – 1800

Tuesday 3 December

0700 – 1800

Wednesday 4 December

0700 – 1800

Thursday 5 December

0700 – 1500

EXHIBITOR SERVICES DESK HOURS

LOCATED IN THE REAR OF THE EXHIBIT HALL (ON THE RIGHT SIDE)

*(limited services)

Wednesday 27 November*

0800 – 1700

Thursday 28 November

CLOSED

Friday 29 November

0800 – 1700

Saturday 30 November

0800 – 1700

Sunday 1 December

0800 – 1700

Monday 2 December

0800 – 1700

Tuesday 3 December

0800 – 1700

Wednesday 4 December

0800 – 1700

Thursday 5 December

0800 – 2000

Friday 6 December

0800 – 1200

MEDIA / PRESS ROOM HOURS

LOCATED IN ROOM 210E

PRESS KITS ARE TO BE DROPPED AT THIS LOCATION PRIOR TO 0800 ON MONDAY 27 NOVEMBER.

Monday 2 December

0800 – 1800

Tuesday 3 December

0800 – 1800

Wednesday 4 December

0800 – 1800

Thursday 5 December

0800 – 1500

INSTALLATION HOURS

**ALL BOOTHS MUST BE SET UP BY 1000 MONDAY 2 DECEMBER.
NO SET-UP WILL BE ALLOWED AFTER 1200!**

Wednesday 27 November

(800 sq. ft. or larger Direct Freight Only)
0800 – 1700

Friday 29 November

(400 sq. ft. or larger)
0800 – 1700

Sunday 1 December

0800 – 1700

Thursday 28 November

CLOSED

Saturday 30 November

0800 – 1700

Monday 2 December

(10x10 permission required)
0800 – 1200

EAC WRIST BANDS:

Upon arrival at the show site, EAC's will be required to check-in at the designated area to confirm that all the paperwork is completed and to receive further instructions to begin working. Admittance will be denied until all paperwork is received.

EAC's must have the appropriate color wrist band on each day to enter the exhibit hall. Please instruct your EAC's to check in at the back dock of the Exhibit Hall. EAC's that have not presented the Certificate of Insurance will not be allowed access to the exhibit hall. Equipment and furnishings supplied by the EAC to the exhibiting company are subject to the current drayage rates and will be billed to the exhibiting company.

LATE WORK PASSES:

If you need to stay later than 1700 on any of the set-up days, please see a representative in the Show Management Office, Room 220AB. You will need a late work pass to remain in the hall after 1700.

DISMANTLE HOURS

*Please check with The Expo Group for carrier check in times.

Thursday 5 December

1500 – 1900

Friday 6 December*

0800 – 1200

Teardown prior to 1500 on Thursday 5 December is strictly prohibited! An announcement will be made at 1500 in the Exhibit Hall on Thursday 5 December; that announcement will be your indication that you can begin to tear your booth down. Please be mindful of the safety of attendees that may still be in the Exhibit Hall.

EXHIBIT HALL HOURS

Monday 2 December

1400 – 1800

Wednesday 4 December

0930 – 1800

Tuesday 3 December

1200 – 1830

Thursday 5 December

0930 – 1500

Exhibitor Networking Event

1700 – 1830

SECURITY PASSES FOR PRE- AND POST-SCHEDULED EXHIBIT HOURS

Exhibitors may escort clients into the exhibit hall before or after scheduled exhibit hours with a pre-arranged demo-pass.

Demo-passes are only available onsite and must be obtained prior to attendees entering the exhibit hall. All attendees MUST be registered and must have an I/ITSEC badge in their possession. Attendees who are not registered will not be permitted access to the exhibit hall with the exhibitor. To obtain your demo-pass, please visit the Show Management Office located in Room 220AB.

Under no circumstances will exhibitors be allowed to escort a client into the exhibit hall without a demo-pass. In addition, clients will not be allowed access to the exhibit hall without both the exhibitor and demo-pass.

EXHIBITOR ACCESS TO EXHIBIT HALLS PRIOR TO SHOW OPENING

Monday 2 December

Beginning at 0800

Tuesday 3 December

Beginning at 0800

Wednesday 4 December

Beginning at 0800

Thursday 5 December

Beginning at 0800

Requests to access the exhibit halls prior to 0800 or after show closing hours on show days MUST be arranged in advance in the Show Management Office prior to Sunday 1 December; the office is located outside of the exhibit hall in Room 220AB.

CONCESSION STAND LOCATIONS

Southside Restaurant

Main Lobby - South Hall A

Connections Cafe Food Court

Exhibit Hall - Booth 100

Coffee Carts

Main Lobby - Near Registration

Walk up Food Stands/Carts

Main Lobby Level

Multiple Food Stands/Carts/Seating Area

Food Courts A and B

Upper Escalators - Near Exhibit Hall

Monday (Tutorials) - Full Service

Exhibit Entrances - Bottom of Escalators

Exhibit Hall North B - NTSA Park

Tues-Thurs - Limited Stands

SECURITY OFFICE SCHEDULE

(LOCATED IN THE ROOM 220G)

Wednesday 27 November

0700 – 1700

Sunday 1 December

0800 – 1900

Thursday 5 December

0700 – 2100

Thursday 28 November

CLOSED

Monday 2 December

0700 – 1800

Friday 6 December

0700 – 1200

Friday 29 November

0800 – 1700

Tuesday 3 December

0700 – 1800

Saturday 30 November

0800 – 1900

Wednesday 4 December

0700 – 180

IMPORTANT SECURITY INFORMATION

I/ITSEC Show Management is taking precautions to safeguard your property by providing perimeter security. We suggest that you take additional steps that will reduce your chance of loss.

Never Leave Your Exhibit Unstaffed – even for a brief time during show hours.

Hire A Booth Monitor – Century Booth Monitoring Staff is available specifically to monitor your exhibit and products. You may order Booth Monitors by completing the form in the exhibitor manual, or by contacting Century Security Management.

Storage – Please see The Expo Group for secured storage available to store valuable items. We strongly recommend that you utilize these services to secure your valuables.

Removal – Pertinent component parts should be removed from displays or floor models after demonstrations. **Never Leave A Prototype Unprotected.**

Covering – Drape your product with a flame-resistant cover. The cover will be a "Snatch and Grab" deterrent.

Never Leave Purses, Briefcases, Or Other Valuables Under Draped Tables or Behind Draped Booths.

Pack all exhibit products as soon as the tear down begins. Thefts tend to occur during this period.

Reporting – If you should experience a loss, please notify I/ITSEC Security Hotline at (407) 685-6111. A Manager will contact the Orange County Convention Center Security Office, and a Security Representative will respond and document the circumstances.

Protect your booth/exhibit:

Report all attempts to acquire/export restricted items.

Do not allow connections to company servers (via thumb drives, flash drives, etc.)

Scrub all company electronics for malware/spyware at the conclusion of I/ITSEC

EXHIBIT COORDINATOR LUNCH

The Exhibitor Coordinator Lunch will be held on Thursday 5 December at 1130 in the Southside Restaurant. Remarks by NTSA VADM Sean S. Buck, USN (Ret.) will be at approximately 1145.

This event will allow you the opportunity to discuss the happenings at I/ITSEC 2024 and to learn about the planning for I/ITSEC 2025.

One Exhibitor Coordinator per company should plan to attend the lunch. Present the ticket at the entrance of the room. Pick up your tickets in 220AB.

LUNCH TICKETS

Conference lunch tickets are not included in your exhibit booth price. Lunch tickets can be purchased at the Registration Desk located in the Lobby of the South Building. Please purchase all lunch tickets a day prior to the scheduled lunch you would like to attend.

FIRST AID LOCATION & EMERGENCY INFORMATION

The first aid station is located near the escalator on the B side of the South Building. The number to that room is (407) 685-7041. They are equipped to assist with minor problems, cuts, scrapes, etc. It will be hot in Orlando, please remember to drink plenty of fluids to avoid dehydration and fatigue. In the event of an emergency, please dial 911.

2025 I/ITSEC SUSTAINING MEMBER | BOOTH SELECTION INFORMATION

(CONDUCTED IN THE SHOW MANAGEMENT OFFICE – ROOM 220AB)

Sustaining Member booth selection for I/ITSEC 2025 will take place in Room 220AB. Sustaining Members will be given daily times based on the current size of booth space taken in 2024. If you miss your appointment, you will not be allowed to “move” in front of the person that arrived before you; you must wait until there is an opening in the schedule. To be fair to everyone, this rule will be STRICTLY enforced, please make your appointment on time.

Exhibitor appointment days, contracts and floor plans will be made available at the show office on Saturday 30 November starting at 0900. Exhibitor coordinators must sign for the package at the Show Management Office. Please ensure that you send someone prior to booth selection to pick up your selection package.

Selection is contingent on a deposit of 50% to be received onsite. A credit card will be **REQUIRED**, regardless of payment method. If a credit card is not provided in the contract, booth space will not be assigned, and exhibitors will have to re-book at a later date.

If you have any questions about your selection time or the criteria required receiving an earlier time, please inquire at Room 220AB.

2025 I/ITSEC Booth Selection Schedule

November 2024 (at I/ITSEC) – Sustaining Corporate Members exhibiting in 2024

January 2025 – Sustaining Corporate Members who did not exhibit in 2024

February 2025 (early) – Regular Corporate Members

February 2025 (late) – Associate Corporate Members

March 2025 – All returning 2024 exhibitors

April 2025 – Open to all companies

GOOD NEIGHBOR POLICY

Please be respectful to your neighbors on the exhibit floor. Keep audio and demonstrations at an acceptable level. All exhibitors should be able to speak to customers without having to raise their voice.

All demonstrations should be conducted within your booth perimeter. Please keep all products on display in your booth. No roving products (robots, vehicles, etc.) are not permitted up and down the aisles.

Special effects lighting should not be used in a manner that will be disruptive to exhibitors around your booth. Thank you in advance for your consideration.

SAFETY TIPS

We want to make sure your experience in Orlando is a favorable one. Below are a few tips to keep in mind:

- Do not leave your laptop, purse, cell phone, etc. lying out in your booth at any time. Be sure to lock those items away or at least keep them out of visible sight. Theft should be reported to our Show Management/Security Office immediately. You will be asked to file a report. Please be sure to carry full insurance for any items in your booth. NTSA is not responsible for any lost, stolen, or damaged items.
- Report any suspicious activity of packages you see in the exhibit hall, lobby areas, docks, etc. to an NTSA representative, The Expo Group representative, or our Show Management/Security Office immediately.
- Report any non-exhibitors walking around selling products or services. This is referred to as "Suit Casing" in the trade show arena. Their badge will indicate if they are an exhibitor or an attendee. If they are reported immediately, NTSA can have them removed from the show floor.
- Avoid wearing your show badge outside of the convention center. Do not wear it to restaurants, bars or walking on the street as you will immediately be identified as a tourist.
- I/ITSEC Security Number, 407-685-6111

TUTORIALS AND PDWS

Exhibitors are welcome to attend Tutorials on Monday 2 December and Professional Development Workshops on Friday 6 December. Learn more in the on-site Program Guide or the mobile app.

Each year I/ITSEC hosts a set of Tutorials and Professional Development Workshops (PDWs) on key topics in modeling and simulation, training, and education. Tutorials are held 2 Monday, December and PDWs Friday, 6 December. Tutorial and PDW attendance are FREE to all exhibitors. These events are designed to provide foundational educational material, including material essential to prepare for Certification as Modeling and Simulation Professionals (CMSP), more advanced learning opportunities for those seeking to maintain their certification, and to bring topics of interest in training, simulation, and education to I/ITSEC attendees.

Innovation Showcase

Booth 2909

Presentations within the Innovation Showcase are led by cutting-edge exhibiting companies and government agencies that are knowledgeable on the various subject matter within the M&S Industry. Be sure to stop by one of the 30-minutes sessions to hear what is new and exciting in M&S! Be sure to check the onsite schedule for any changes or updates to the Innovation Showcase schedule.

Monday, December 2

1500 - 1530

HOLOLIGHT USA, INC.

Hololight Hub: Revolutionizing Defense with XR - Explore the Tactical Advantages

1545 - 1615

HTC VIVE

Scaling Secure XR Training Deployments

1630 - 1700

CONCURRENT REAL-TIME

From Soft to Hard Real-Time: Integrating AI Across the Aerospace and Defense Spectrum

1715 - 1745

AVRT - ADAPTIVE VR TRAINING

AVRT - Adaptive Virtual Reality Training: The Application of Human-Centric Design to Dismounted Combat Simulation Training

Tuesday, December 3

1230 - 1300

THE WEATHER COMPANY

Weather Affects Outcomes: To be Mission Ready is to be Weather Ready

1315 - 1345

BOHEMIA INTERACTIVE SIMULATIONS

A Wind of Change : Bohemia Interactive Simulations Vision of the Future

1400 - 1430

VRGINEERS, INC.

Next-Gen Pilot Training: Mixed Reality Generic Cockpit Simulation

1445 - 1515

HTX LABS

Warfighter Readiness: AI and XR Training Solutions

1530 - 1600

RUDDY NICE

The Identification, Recruitment and Development of Talent in Professional Wargaming: An Analysis of Women, Gen Z, and Gen Alpha Wargaming Practices

1615 - 1645

NUTANIX, INC.

Generating Readiness with Generative AI

1700 - 1730

AVALON HOLOGRAPHICS

Holographic Display for a New Mission Planning Experience

Wednesday, December 4

1000 - 1030

LOFT DYNAMICS AG

Future of Pilot Training

1045 - 1115

LONE STAR ANALYSIS

The Alchemy of Innovation: Exploring Lone Star's Emerging Technologies

1130 - 1200

AIR FORCE AGENCY FOR MODELING AND SIMULATION (AFAMS)

Air Force Air Operations Center (AOC) Training Modernization

1215 - 1245

PANASONIC CONNECT NORTH AMERICA

Innovations in Rugged Mobile Technology for Military Training and Readiness

1300 - 1330

BLUEMONT TECHNOLOGY & RESEARCH, INC.

Improving SOP Training Retention with Digital Twin Experiences

1400-1530

BEST FROM AROUND THE GLOBE

IT²EC 2024 Best Presenter: Optimization of Virtual Reality Medical Simulation Scenarios for Operational Competency and Multi-Disciplinary Team Training; IT²EC 2024 Best Paper: On-Board Synthetic Training – Why is it so Hard? MODSIM World 2024 Best Paper: Creating Virtual World Environments for Ocean Vehicles

1600 - 1630

SIMTHETIQ, INC.

Digital Twins and the Digital Twin Framework: Uses and Applications for Training

1645 - 1715

RADIATION EMERGENCY SERVICES

Use of Digital Twin Simulations to Prepare the U.S. Disaster Assistance Response Team for Environments Complicated by Radiological Contamination

1730 - 1800

DELOITTE CONSULTING, LLP

Beyond the Battlefield: How Deloitte is Using M&S Tools for Business and Enterprise Innovation

Thursday, December 5

1000 - 1030

SCALED FOUNDATIONS

GRID: General Robot Intelligence Development Developing, Validating and Integrating New Autonomous AI Skills with Human on the Loop Operator Training.

1045 - 1115

ANTHOLOGY

Leveraging Artificial Intelligence for Training Delivery in a COTS Based IL4 SaaS Environment

1130 - 1200

STM

Understanding Complexity: Tactical/Operational Decision Support

1215 - 1245

FEDLEARN

Advancing Warfighter Readiness with Adaptive Learning Enabled by AI

1300 - 1400

SERIOUS GAMES SHOWCASE AND CHALLENGE AWARD CEREMONY

Exhibitor Networking Reception

Be sure to kick off I/ITSEC 2024 with a stop by one of the participating booths at the I/ITSEC Exhibitor Networking Event. This is a great way to view the latest technology, while networking with exhibitors and your fellow attendees. Be sure to check the official I/ITSEC website and onsite signage for updated hospitality participants.

Participating Booths | Tuesday 3 December 2024 | 1700 – 1830

BOOTH 138

SOAR TECHNOLOGY LLC

Beer from Michigan and Florida

BOOTH 332

XR TRAINING (XRT)

A Variety of Seasonal and Craft Beers

BOOTH 372

INGALLS INFORMATION SECURITY

Beignets and Sweet Tea

BOOTH 463

**PRECISION FLIGHT CONTROLS,
INC. / PFC DEFENSE**

Beer and Popcorn

BOOTH 538

BOHEMIA INTERACTIVE SIMULATIONS

Beers from Around the World

BOOTH 681

THE WEATHER COMPANY

Beer and Wine

BOOTH 833

BUGEYE TECHNOLOGIES, INC.

Beer

BOOTH 839

VERTEX SOLUTIONS

Industry Partner and Customer
Appreciation Social

BOOTH 859

3D PERCEPTION

Beer Bar, Shots of Norwegian Aquavit,
and Finger Foods

BOOTH 1018

APTIMA, INC.

Beer, Wine, Soda, Water, and Appetizers

BOOTH 1089

STM

Bakes Pastries, Gourmet Cookies, Cakes, Pies,
and Nonalcoholic Drinks

BOOTH 1201

ELECTRIC PICTURE DISPLAY SYSTEMS, INC.

Beer and Wine

BOOTH 1649

RUDDY NICE LTD

Craft Beers, Cocktails, and Mocktails

BOOTH 1701

V2X

Beer, Wine, and Appetizers

BOOTH 1735

BARCO

Beer and Drinks

BOOTH 1787

KONGSBERG DIGITAL

Beer, Wine, and Snacks

BOOTH 1820

INHANCE DIGITAL

Cocktails and Beverages

BOOTH 1821

BOOZ ALLEN HAMILTON

Beer and Wine

BOOTH 2220

KBR

Cappuccinos, Espressos, and Lattes

BOOTH 2271

THREAT TEC

Beer, Soda, and Water

BOOTH 2409

HTX LABS

Beer and Wine



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