



# INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE

## CYBER PAVILION AT I/ITSEC 2021

**NTSA CYBER PAVILION** is the inaugural event at I/ITSEC where Cyber, Electromagnetic, and Information Warfare leaders collaborate to:

- **Educate** the community on current programs/projects (e.g. Persistent Cyber Training Environment, Electronic Warfare Planning Management Tool (EWPMT), and others)
- **Communicate** opportunities – (e.g. Electronic Warfare and Cyber at the Tactical Level, integration of capabilities into staffs, EW/Cyber/SIGINT Integration, Understanding Mis/Dis Information Campaigns, etc.)
- **Provide** current operational unit requirements (US Army Cyber Command, Cyber Center of Excellence, 16th AF IW Command, Navy and Marines)
- **Capture the Flag** Event – demonstration of skills

As the capabilities in these different fields continues to grow in each service, this pavilion will be a platform to help communicate and cooperate on finding solutions to this every changing environment for the not only the US Government and Department of Defense, but other countries and commercial organizations. Senior leaders from many organizations will speak at the pavilion, get a better understanding of current capabilities, and assist in communicating the needs of their organizations and services – all part of the pavilion objectives.

## CYBER PAVILION SPONSORSHIPS

### 3 Premiere Sponsorships

\$10,000

- Top Billing as sponsor in pavilion, logo located on signage within pavilion.
- Recognition from stage within pavilion
- Logo prominently displayed on printed Cyber Pavilion Brochure (distributed in IITSEC conference bags and in pavilion)
- Logo prominently displayed on any digital media.
- 2 full conference registrations with access to executive dining area; discounts on additional registrations.
- 30 second video on entrance screens to exhibit hall.
- Ability to make presentation at cyber pavilion stage (timing will be based on overall schedule of cyber presentation schedule)
- Literature rack inside pavilion to distribute company literature.
- If needed, a 10x10 space located adjacent to pavilion for additional cost of \$3,000; space will include carpet, 2 chairs, 6' table.
- Access to government and industry cyber leaders

### 3 Gold Sponsorships

\$5,000

- Logo displayed on signage within pavilion.
- Logo displayed on Cyber Pavilion Brochure
- 1 full conference registration; discounts on additional registrations
- Literature rack inside pavilion to distribute company literature.
- If needed, a 10x10 space located adjacent to pavilion for additional cost of \$3,500; space will include carpet, 2 chairs, 6' table.
- Access to government and industry cyber leaders

### 4 Silver Sponsorships

\$3,000

- Logo displayed on signage within pavilion.
- Logo displayed on Cyber Pavilion Brochure
- Literature rack inside pavilion to distribute company literature.
- Discounts on conference registration
- Access to government and industry cyber leaders