

INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE



THE NEXT BIG THING 2022

I/ITSEC, in coordination with NTSA, has a new and modern forum to help organizations (Government, Industry, and Academia) position to realize high value from rapidly evolving technology and accelerate its adoption. “**The Next BIG Thing**” explores both a near term and a long term (3 – 5 year) horizon. For this year, the near term horizon is **Extended Realities and the Metaverse**. There will be 5 special events all in a modern format similar to TED Talks which are called “The TaIX.” Sponsorship enables this modern delivery format which will delight and engage the audience as well as a networking social on Wednesday after the **Next BIG Thing** events for those who attended the sessions.

NEXT BIG THING 2022 SPONSORSHIPS

5 Premiere Sponsorships \$10,000

- Top Billing as sponsor in event room, logo located on signage within special event room
- Recognition from stage within room
- Logo prominently displayed on printed brochure (distributed in I/ITSEC conference bags and in room)
- Logo prominently displayed on any digital media
- Logo displayed at locations within OCCC
- 2 full conference registrations with access to executive dining area; discounts on additional registrations.

- 30 second video on entrance screens to exhibit hall
- 1 ticket to the Executive Dinner

5 Gold Sponsorships \$5,000

- Logo displayed on signage within event room
- Logo displayed on printed brochure
- Logo displayed on any digital media
- Recognition from stage within room
- Logo displayed at locations within OCCC
- 1 full conference registration with one access to executive dining area; discounts on additional registrations