

# I/ITSEC 5K WALK, RUN OR ROLL SPONSORSHIP PACKAGES



**Sponsorship Contact** Shannon Burch, CEM  
 NTSA Director of Exhibits & Sponsorships  
**Phone:** (703) 247-9473 • **Email:** sburch@ntsa.org  
 To register as a runner, please visit [www.iitsec.org](http://www.iitsec.org),  
 under **Attendees** tab click on **Planning Your Stay**

**TITLE** \$7,500 (EXCLUSIVE)  
 • Company logo displayed prominently on runners’ t-shirts  
 • Company logo displayed prominently on event signage and digital media  
 • Company logo/link displayed prominently on website  
 • Acknowledgement from podium at event  
 • Acknowledgement in all pre/post event press releases and media coverage  
 • Three Race registrations and race t-shirts  
 • Opportunity to present check to the charity beneficiary, at the conclusion of the race, with lead service principle

**PLATINUM** \$2,500 (5 AVAILABLE)  
 • Company logo displayed on runners’ t-shirts  
 • Company logo displayed on event signage and digital media  
 • Company logo/link displayed on website  
 • Acknowledgement from podium at event  
 • Two Race Registrations and race t-shirts

**GOLD** \$1,000  
 • Company logo displayed on runners’ t-shirts  
 • Company logo displayed on event signage and digital media  
 • Company logo/link displayed on website  
 • One Race Registration and race t-shirt

**SILVER** \$500  
 • Your company name listed on runners’ shirts  
 • Company logo displayed on event signage and digital media

**BRONZE** \$250  
 • Your company name listed on runners’ shirts

**SWAG BAG SPONSOR** \$3,000 (EXCLUSIVE)  
 • Provide logo bags (subject to approval) for all participants  
 • Ability to place item/flyer in race Swag Bag (item provided by sponsor, subject to approval)  
 • Company logo displayed on runners’ t-shirts  
 • Company logo displayed on event signage and digital media

**WATER STATION SPONSOR** \$1,000  
 • Company must provide adequate volunteers to man station  
 • Option to provide cups with your company logo  
 • Company logo displayed on runners’ t-shirts  
 • Company logo displayed on event signage and digital media