Industry Professional (Mid-Career)

Mid-Level **Tech Leader** **Mentor**

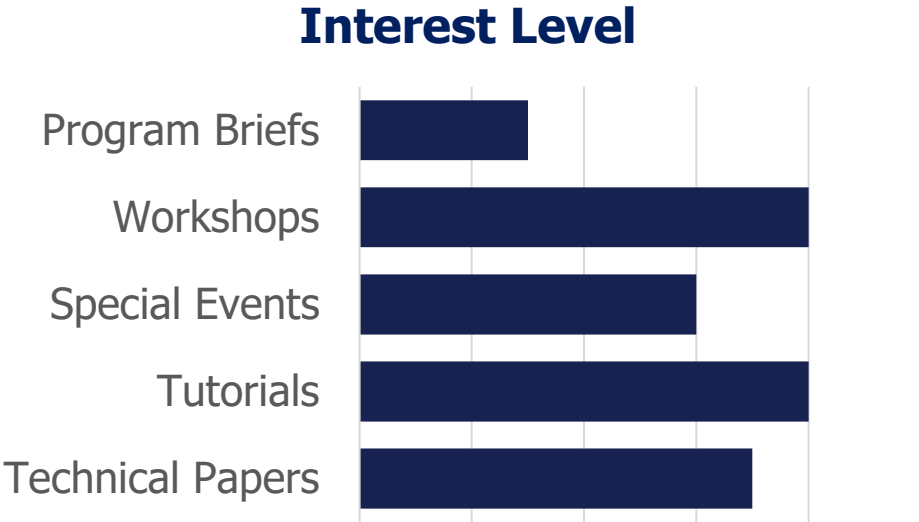- Experience: 8-20 yrs
- Role: Tech Lead
- Direct Reports: 3-20

Motivation to Attend
To stay on the leading edge of innovation in training and simulation, connect with peers across industry and government, and continue growing both technically and strategically in his field. He sees I/ITSEC as a place to validate ideas, benchmark his team's progress against industry trends, and bring back new methods or technologies that can improve delivery and performance.

"I come to recharge professionally—to see what's next, share what I know, and bring ideas back to my team."

Biography
Marcus Reed is a senior systems integration lead working on distributed simulation networks for military training environments. With over a decade in the industry, he's attended I/ITSEC multiple times but still finds new value every year. Marcus is focused on understanding where the industry is headed, especially around AI and interoperability. He mentors junior engineers and looks for ways to apply what he learns to improve product development cycles and customer relationships. I/ITSEC is his time to reconnect with peers.

Interest Level

Program Briefs
Workshops
Special Events
Tutorials
Technical Papers

Common Needs/Tools
- Deep-dive tutorials on advanced tools or standards
- Networking with other technical leaders or functional counterparts
- Panels featuring customer pain points and technology roadmaps
- Opportunities to contribute as a speaker or mentor
- Support for transitioning from technical execution to strategic thinking

NTSA

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Title	Day	Time	Location	Event Type
Simulation Conceptual Modeling Theory and Use Cases	Monday	08:30–10:00	320E	Tutorial
Beyond the Hype: A Strategic Framework for Keeping Up with AI	Monday	12:45–14:15	330EF	Tutorial
Opening Ceremonies & Keynotes	Tuesday	08:00–10:30	Hyatt Windermere Ballroom	Special Event
Senior Leader Panel	Tuesday	10:30–12:00	Hyatt Windermere Ballroom	Signature Event
SIM 1: Be Dazzled in XR/VR	Tuesday	14:00–15:30	320B	Technical Papers
Digital Environments Supporting DoD M&S, Training, Digital Engineering	Tuesday	16:00–17:30	330AB	Community of Interest
Spatial Computing and World Modeling	Wednesday	10:30–12:00	Destination Lounge	Next Big Thing
How Optimizing Digital Wargaming Results Influence Training & Strategic Innovation for Military Service	Wednesday	13:30–15:00	330CDGH	Special Event
SIM 9: AI & Data-Driven Simulation for Readiness	Wednesday	15:30–17:00	330AB	Community of Interest
ECIT 9: AI-Driven 3D Environment Reconstruction	Thursday	08:30–10:00	320A	Technical Papers
Army Acquisition Update (TSIS Updates)	Thursday	11:00–15:00	330CDGH	Program Brief
Foundations of Artificial Intelligence in Training and Simulation	Thursday	13:00–16:00	230H	Workshop