STEM LOGO CONTEST OVERVIEW

National Training and Simulation Association (NTSA) promotes international and interdisciplinary cooperation within the professional fields of modeling, simulation, and training. NTSA brings government, academia, and industry together to develop new training and simulation solutions through events such as the annual Interservice/Industry Training, Simulation and Education Conference (I/ITSEC), the world’s largest modeling, simulation and training event. Among its many activities and events, I/ITSEC includes Science, Technology, Engineering and Mathematics (STEM) events for teachers and secondary students (https://www.iitsec.org/education/students-and-teachers/stem).

NTSA wants to redesign our STEM team look and the way in which we hold STEM outreach events. As we are expanding our reach nationally to all K-12 students across the country with our STEM programming and events, we invite you to help us create a new NTSA STEM look through this logo design contest. The winning logo design will be showcased on our marketing materials for NTSA STEM events, and launched at this year’s I/ITSEC conference. The winner of the logo contest will receive a complimentary admission to this year’s I/ITSEC conference, a Virtual Reality (VR) headset and software, and an Amazon gift card! So, get your creative STEM ideas flowing and start designing.

The logo contest begins on Monday, April 26, 2021 and is open to all students and teachers across the country. All entries must be emailed to the NTSA (ntsaevents@ndia.org) on or before midnight on Sunday, May 16, 2021. The winner will be announced on Friday, May 21, 2021.
**CONTEST RULES**
- All entries must be submitted by midnight on Sunday, May 16, 2021 to ntsa_events@ndia.org. Late entries will not be accepted.
- Entry must have a completed NTSA STEM Logo Contest Entry Form and Agreement. If a student is under 18, a parent or legal guardian must fill out and execute the NTSA STEM Logo Contest Entry Form and Agreement.
- Artwork must be original, yet incorporate the NTSA logo in its form.
- The logo contest is FREE. There is no cost to enter.
- No more than three entries may be submitted by any one entrant.

**SUBMISSION REQUIREMENTS**
- Entries must be submitted in scalable vector graphic format (AI, EPS, or SVG).
- Entries should utilize the CMYK color format using NTSA Red (C16 M100 Y87 K6) and NTSA Blue (C100 M69 Y8 K54).
- Entries must be suitable to be registered as a service mark, containing no copyrighted images with the exception of the NTSA logo.
- All entries will become the sole property of NTSA. The entrant agrees to transfer all right and title to the entry to NTSA.
- All entries must be submitted by a student enrolled in a K-12, undergraduate, or graduate program.

**DESIGN RULES**
- The logo should represent a fresh look for STEM, with NTSA represented in the brand. We are growing our STEM outreach activities to include online virtual, on-demand, live and in-person opportunities for students and their teachers during STEM Week at I/ITSEC. Our goal is to create exciting learning opportunities for students and teachers, while also encouraging young people to consider STEM areas as a potential career field as they graduate from high school.
- The logo design should communicate the following messages:
  » STEM is a lifelong endeavor
  » NTSA is committed to STEM (by incorporating the NTSA logo)
- The logo should represent the general tone and theme of I/ITSEC, incorporating some aspect of modeling, simulation, and training.
- The submitted logo must, in some way, contain the unaltered NTSA logo.
- The logo must contain no more than three colors.
  » The NTSA logo colors, blue and red, count toward this limit.
  » The applicant has one free color selection.

**PRIZES**
- Amazon gift card
- VR headset and associated design software
- Free admission to I/ITSEC 2021
- NTSA STEM Logo Contest Entry Form and Agreement.

**ENTRY FORM AND AGREEMENT**
ENTRY MUST BE EMAILED BEFORE MIDNIGHT SUNDAY, MAY 16, 2021
SEND ENTRIES TO: NTSA_EVENTS@NDIA.ORG

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**PARENT/GUARDIAN & STUDENT CONSENT**
I, ___________________________ give ___________________________ permission to enter his/her artwork (“Artwork”) in the NTSA STEM Logo Contest (“Contest”). I warrant and represent that my child and I have complied with the Official Contest and Design Rules. We understand the artwork must submitted in scalable vector graphic format (AI, EPS, or SVG) and include an unaltered NTSA logo.

I agree that the Artwork will not be returned and is the property of NTSA. The copyright and all other rights, title, and interest in the Artwork shall be owned by NTSA. I agree that NTSA and any successors, licensees, and assignees thereto shall have the non-exclusive and perpetual right, but not the obligation, to use my child’s name, photograph, voice, likeness, and similar characteristics of his/her identity for advertising, publicity, promoting, selling, and other related purposes in connection with NTSA both during and after the Contest. I agree to cooperate with NTSA by providing appropriate photographs and biographical information, if and as reasonably requested. I understand that the winner may be invited to attend 2021 I/ITSEC.

I agree that NTSA is not liable for any injuries, damages, claims, demands, actions, or causes of action whatsoever which may arise out of, or relate in any way, to my child winning, acceptance or use of any prize, or the Contest (“Liabilities”), and I agree to forever release, discharge, indemnify, hold harmless, and defend NTSA from any such Liabilities.

Parent/Guardian Signature ___________________________ Date ___________________________

Student Signature ___________________________ Date ___________________________