

INTERSERVICE/INDUSTRY TRAINING SIMULATION & EDUCATION CONFERENCE



MARKETING & SPONSORSHIP OPPORTUNITIES ALL SPONSORSHIPS AT-A-GLANCE

ONSITE MARKETING & BRAND AWARENESS

Lobby Hanging Banners	\$10,000+
Lobby Column Wraps	\$10,000+
Lobby Escalator Clings	\$10,000+
Lobby Stair Clings	\$10,000+
Exhibit Hall Aisle Signs	\$30,000 (EXCLUSIVE)
Lanyards	\$30,000 (EXCLUSIVE)
Attendee Bags	2@ \$12,500 or \$25,000 (EXCLUSIVE)
Exhibit Hall Pocket Guide	\$2,500 (LIMITED AVAILABILITY)
Exhibit Hall Back of Pocket Guide	\$7,500 (EXCLUSIVE)
Attendee Session Coffee Breaks	\$2,500 EACH or \$10,000 (EXCLUSIVE)
Opening Ceremony Coffee Break	\$5,000
Mobile App	\$10,000 (EXCLUSIVE)
Mobile App Text Alerts	\$1,000 (LIMITED QUANTITY)
Charging Stations	\$10,000+
Connections Café in Exhibit Hall	2@ \$5,500 or \$10,000 (EXCLUSIVE)
Video Wall Ads	\$1,250+
I/ITSEC TV	\$1,500+

NETWORKING OPPORTUNITIES

Speaker Reception	2@ \$7,500 or \$15,000 (EXCLUSIVE)
Senior Leadership Reception	\$8,000 (EXCLUSIVE)
NTSA M&S Simulation Awards Dinner	\$6,000 (LIMITED AVAILABILITY)
Closing Banquet & Reception	2@ \$12,500
International Pavilion	\$15,000
International Pavilion Reception	2@ \$9,000 or \$18,000 (EXCLUSIVE)

CHARITIES AND LOCAL CHAPTER SUPPORT

5K Walk, Run or Roll	\$250+
Golf Tournament	\$500+

STEM PAVILION

EcosySTEM of Learning	\$1,000+
Serious Games Showcase & Challenge	\$750+

SPECIAL EVENTS

Cyber Pavilion	\$3,000+
Next Big Thing	\$5,000+
Iron Dev	\$500+

OFFSITE MARKETING AND SIGNAGE

Bridge Signage to OCCC	\$3,000+
Hotel Keys	\$3,000+
Shuttle Bus Marketing	\$4,000+