



I/ITSEC 2023 SPONSORSHIP CONTRACT & PAYMENT

Orange County Convention Center, Orlando, FL | Show Dates Nov 27 – Dec 1, 2023

2101 Wilson Boulevard, Suite 700, Arlington, VA 22201-3060 • (703) 247-9471 • NTSA.org

SPONSOR INFORMATION

Sponsor		Contact	
Title		Street Address	
Address 2		City	State
Country	Phone	E-mail	
Company Name/Logo for signage (if different from above)			

NTSA can not guarantee quality of artwork if submitted outside of suggested formats:

- Hi Res jpeg, tiff, or eps files
- File for print; white background

Sponsorship Benefits: NTSA-I/ITSEC has provided the benefits in the Sponsorship Opportunities Brochure. Exceptions other than those stated in the Sponsorship Brochure will be noted via addendum to this contract. All exceptions are at the sole discretion of NTSA.

Payment Information – full payment must accompany this agreement

Credit Card VISA MasterCard American Express Total Amount: \$ _____

Credit Card Number	Exp. Date	CSV
Printed Name	Signature	

SUBMIT CONTRACT & CREDIT CARD PAYMENT VIA EMAIL:

Shannon Burch, CEM
Director of Exhibits & Sponsorships
sburch@NTSA.org
(703) 247-9473

Check Enclosed (check number):
NTSA Sponsorships
2101 Wilson Blvd Ste 700
Arlington, VA 22201-3060

Terms and conditions of this contract between two parties, National Training & Simulation Association (NTSA) on behalf of the Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) and Sponsoring Company (Sponsor), are as follows:

Sponsor understands that NTSA-I/ITSEC, its members or affiliates are not endorsing products or services of Sponsor. All advertising and publicity materials developed by Sponsor, reflecting sponsorship of I/ITSEC, must be expressly approved in writing by NTSA-I/ITSEC. Sponsor agrees to indemnify NTSA-I/ITSEC from any and all costs, liabilities, losses or expenses that NTSA-I/ITSEC may result of Sponsor's advertising, activities, or material provided in connection with the sponsored activity.

In the event of any breach of this contract by NTSA-I/ITSEC, Sponsor shall be entitled to no special, incidental, indirect, consequential, punitive, or similar damages or lost profits. NTSA-I/ITSEC maximum liability to Sponsor for any reason and for any claim asserted under any circumstances related to this sponsorship contract shall be strictly limited to NTSA-I/ITSEC refunding the sponsorship fee.

NTSA-I/ITSEC owns all rights to I/ITSEC and all its program aspects. Sponsor shall have the right to use NTSA-I/ITSEC trademarks or logos for the limited purpose of advertising and promoting the sponsored activity, subject to

NTSA-I/ITSEC prior written approval of such use. The Parties agree to maintain in confidence the terms and conditions of this Contract, except insofar as any proposed disclosure of these terms is approved by the other Party in advance, or is limited to NTSA-I/ITSEC leadership on a need to know basis.

This Contract does not constitute or create a partnership, joint venture, or agency relationship between NTSA-I/ITSEC and Sponsor. This Contract may not be assigned by either party without the express written consent of the other party.

By entering into this Contract, signatory certifies that he/she is authorized to sign on behalf of Sponsor, and to bind Sponsor to the terms and conditions herein stated. This Contract is not binding until signed by both parties, an authorized representative from NTSA-I/ITSEC and Sponsor, and NTSA-I/ITSEC has received full payment.

Cancellation
Please understand that NTSA-I/ITSEC is relying on your contract as a sponsor of I/ITSEC 2023 and that benefits begin upon ratification of this contract. For this reason, there will be no cancellations or refunds for sponsorships after 30 June 2023.

Authorized Signature:

Date:

Invoice# _____

Company ID# _____



I/ITSEC OPPORTUNITIES

POCKET GUIDE/TRADESHOW MAP Logo Box Back of Guide	\$3,000 (Limited Availability) \$7,500 (Exclusive)
Opening Ceremony Coffee Break OCCC Coffee Breaks	\$10,000 (Exclusive) \$5,000 (Each)
I/ITSEC Mobile App Text Alerts	\$12,500 (Exclusive) \$1,500 (Only 3 Available)
Charging Stations	\$15,000 (Each)
INTERNATIONAL PAVILION International Reception International Pavilion	\$20,000 or 2 @ \$10,000 \$15,000
Lanyards	\$30,000 (Exclusive)
VIDEO WALL ADVERTISING 15 Seconds 30 Seconds 60 Seconds	\$1,500 \$2,500 \$3,500
Speakers' Reception	\$15,000 (Exclusive) \$7,500 (2)
MULTI-MEDIA OPPORTUNITIES Media Center Sponsor I/ITSEC TV	\$5,000 \$2,500
Conference Bags	\$25,000
Closing Reception	\$25,000 (Exclusive) or 2 @ \$12,500
HOTEL LOGO KEYS Rosen Plaza Rosen Centre Hyatt (Headquarters)	\$5,000 + Key Costs \$5,000 + Key Costs \$10,000 + Key Costs
Senior Leadership Reception Executive Dinner/M&S Awards (Limited)	\$10,000 (Exclusive) \$7,500
Shuttle Bus Marketing	4 Buses @ \$4,000 per route

EcosySTEMS OF LEARNING PAVILION

Various Levels Please specify below in box.	\$1,000 - \$5000
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5K OPPORTUNITIES

Various Levels Please specify below in box.	\$500 - \$7500
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SERIOUS GAMES CHALLENGE

Various Levels Please specify below in box.	\$750 - \$5000
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ONSITE SIGNAGE

Various Levels Please specify below in box.	\$3,500 - \$20,000
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Please specify any sponsorships not listed above:

Sponsorship Packages Total:	\$ _____
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