

INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE



MARKETING & SPONSORSHIP OPPORTUNITIES ALL SPONSORSHIPS AT-A-GLANCE

ONSITE MARKETING & BRAND AWARENESS

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|-----------------------------------|---|
| Lobby Hanging Banners | \$10,000+ |
| Lobby Column Wraps | \$10,000+ |
| Lobby Escalator Clings | \$15,000+ |
| Lobby Stair Clings | \$20,000+ |
| Exhibit Hall Aisle Signs | \$30,000 (EXCLUSIVE) |
| Lanyards | \$30,000 (EXCLUSIVE) |
| Attendee Bags | 2@ \$12,500 or \$25,000 (EXCLUSIVE) |
| Exhibit Hall Pocket Guide | \$3,000 (LIMITED AVAILABILITY) |
| Exhibit Hall Back of Pocket Guide | \$7,500 (EXCLUSIVE) |
| Attendee Session Coffee Breaks | \$5,000 EACH or \$15,000 (EXCLUSIVE) |
| Opening Ceremony Coffee Break | \$10,000 |
| Mobile App | \$12,500 (EXCLUSIVE) |
| Mobile App Text Alerts | \$1,500 (LIMITED QUANTITY) |
| Charging Stations | \$15,000+ |
| Connections Café in Exhibit Hall | 2@ \$5,500 or \$10,000 (EXCLUSIVE) |
| Video Wall Ads | \$1,500+ |
| I/ITSEC TV | \$2,500+ |

NETWORKING OPPORTUNITIES

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|-----------------------------------|--|
| Speaker Reception | 2@ \$7,500 or \$15,000 (EXCLUSIVE) |
| Senior Leadership Reception | \$10,000 (EXCLUSIVE) |
| NTSA M&S Simulation Awards Dinner | \$7,500 (LIMITED AVAILABILITY) |
| Closing Banquet & Reception | 2@ \$12,500 |
| International Pavilion | \$15,000 |
| International Pavilion Reception | 2@ \$10,000 or \$20,000 (EXCLUSIVE) |

CHARITIES AND LOCAL CHAPTER SUPPORT

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|----------------------|--------|
| 5K Walk, Run or Roll | \$500+ |
| Golf Tournament | \$500+ |

STEM PAVILION

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| EcosySTEM of Learning | \$1,000+ |
| Serious Games Showcase & Challenge | \$750+ |

SPECIAL EVENTS

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| Cyber Pavilion | \$3,000+ |
| Next Big Thing | \$5,000+ |
| Iron Dev | \$500+ |

OFFSITE MARKETING AND SIGNAGE

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|------------------------|----------|
| Bridge Signage to OCCC | \$3,500+ |
| Hotel Keys | \$5,000+ |
| Shuttle Bus Marketing | \$4,000+ |