



# INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE



## THE NEXT BIG THING 2023

I/ITSEC, in coordination NTSA, has a new and modern forum to help organizations (Government, Industry, and Academia) position to realize high value from rapidly evolving technology and accelerate its adoption.

“The Next BIG Thing” explores both a near term and a long term (3 – 5 year) horizon. For this year, the near-term horizon explores both artificial intelligence (AI), and 5G. There will be two special events focused on AI and one on 5G. There will also be a special event with emerging technology perspectives from government CTOs and CLOs. These events will be in engaging formats being either TED Talk style which we call “The TalX” or Fireside Chats. Sponsorship enables this modern delivery format which will delight and engage the audience as well as a networking social on Wednesday after the Next Big Thing events for those who attend the sessions.

## NEXT BIG THING 2023 SPONSORSHIPS

### 5 Premiere Sponsorships \$10,000

- Top Billing as sponsor in event room, logo located on signage within special event room
- Recognition from stage within room
- Logo prominently displayed on printed brochure (distributed in I/ITSEC conference bags and in room)
- Logo prominently displayed on any digital media
- Logo displayed at locations within OCCC
- 2 full conference registrations; discounts on additional registrations.

- 30 second video on entrance screens to exhibit hall
- 1 ticket to the Executive Dinner

### 5 Gold Sponsorships \$5,000

- Logo displayed on signage within event room
- Logo displayed on printed brochure
- Logo displayed on any digital media
- Recognition from stage within room
- Logo displayed at locations within OCCC
- 1 full conference registration; discounts on additional registrations