



# INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE CYBER PAVILION AT I/ITSEC 2023



**2023 NTSA CYBER PAVILION at I/ITSEC** provides events and engagements with Cyber, Electromagnetic, Wargaming, and Information Warfare leaders, developers and educators. Corporate sponsorship enables these areas:

- **Communication** about opportunities that span Cyberspace and Electromagnetic Warfare operations from the Tactical through Operational and Strategic levels; Integration support for policy makers and staffs, EW/Cyber/SIGINT operations; challenges with understanding Mis/Dis-Information Campaigns, and Multi-Domain Operations
- **Understanding** of current Defense Department services perspectives: U.S. Army Cyber Command, Army Cyber Center of Excellence), USAF (16th AF IW Command), Navy (U.S. Fleet Cyber Command) and Marines (USMC Force Cyber Command), Coast Guard (USCG Cyber Command); Department of Homeland Security (Cybersecurity and Infrastructure Security Agency CISA), International Partners perspectives
- **Education** about Academic opportunities, studies and workforce development and model & tool development (i.e., Persistent Cyber Training Environment, Electronic Warfare Planning Management Tool {EWPMT}, and others)
- **Presentations and Demonstrations** of applications, training, and technology approaches in development or in use to support operational organizations

As the capabilities enabling training and simulation, supporting these different fields, continue to evolve and expand across the U.S. Government and military services, the Cyber Pavilion serves as NTSA's enabling platform at I/ITSEC for professional dialog, networking, cooperation, and discovery of solutions to address the challenges presented by cyberspace and EW operations. Events and attendees span U.S. Government, Department of Defense, Department of Homeland Security, International Partner Nations, Industry and Academia. Senior leaders from many organizations will attend and speak at the Pavilion. Sponsorship delivers better understanding of current capabilities and assists in communicating the needs across organizations and services. Support the proven success of the Cyber Pavilion and the pursuit of solutions at I/ITSEC.

## SPONSORSHIPS

### 5 Premiere Sponsorships

**\$10,000**

- Top Billing as sponsor in pavilion, logo located on signage within pavilion
- Recognition from stage within pavilion
- Logo prominently displayed on printed Cyber Pavilion Brochure (distributed in I/ITSEC conference bags and in pavilion)
- Logo prominently displayed on any digital media
- 2 full conference registrations; discounts on additional registrations
- 30 second video on entrance screens to exhibit hall
- Ability to make presentation at cyber pavilion stage (timing will be based on overall schedule of cyber presentation schedule)
- Literature rack inside pavilion to distribute company literature
- If needed, a 10x10 space located near pavilion for additional cost of \$3,000; space will include carpet, 2 chairs, 6' table
- Access to government and industry cyber leaders

### 5 Gold Sponsorships

**\$5,000**

- Logo displayed on signage within pavilion
- Logo displayed on Cyber Pavilion Brochure
- 1 full conference registration; discounts on additional registrations
- Literature rack inside pavilion to distribute company literature
- If needed, a 10x10 space located adjacent to pavilion for additional cost of \$3,500; space will include carpet, 2 chairs, 6' table
- Access to government and industry cyber leaders

### 5 Silver Sponsorships

**\$3,000**

- Logo displayed on signage within pavilion
- Logo displayed on Cyber Pavilion Brochure
- Literature rack inside pavilion to distribute company literature
- Discounts on conference registration
- Access to government and industry cyber leaders