



# Conference Information





# REGISTRATION INFORMATION

## About Registration

### What Do The Registration Fees Cover?

Registration fees cover Continuing Education Units (CEUs), Lunches (T-W-Th), Coffee Breaks (T-W PM, W-Th AM), Continental Breakfasts (W-Th), and the Thursday Banquet. A meeting bag with conference materials (including an Abstract book and CD ROM of the current papers), is included. The fees also cover administrative expenses incurred.

### I/ITSEC Registration Services for 2011

We strive to minimize the time spent in line so you can move on to the conference events or the exhibit floor. Our goal is to make your I/ITSEC experience a pleasant one even before you enter the OCCC. Avoid that line and move on to what you came to I/ITSEC to do!

**Traditional Registration Stations.** Located in Hall A Registration area, traditional walk-up registration will be available for Full Service Registration, on-site payments, changes/edits to name badges, multiple badge pick-ups, or just because you prefer dealing one-to-one with a real person.

**Alternate Registration Stations within the Orange County Convention Center.** Specific stations at the Main Registration Station will be open Friday and Saturday to handle, especially, Exhibitor Registration. Conference Attendees are encouraged to wait until Sunday afternoon or use the Self Badging/Self Registration kiosks.

Self-badging printing stations will be available for those who pre-registered and received a confirmation number. To

complete your registration at this station, you must be paid in full with no outstanding balance or questions remaining about your registration.

Self-Registration will be available for those who want to walk up to a station and register on-site. Credit card payments are required at these stations.

VIPs, Speakers (including Paper Presenters), Media, and International registrants will have special registration stations. More details will be provided to each group, but be sure and watch for signage pointing to these areas.

**Registration Stations outside of the Orange County Convention Center.** Attendees staying at the Peabody, Rosen Centre or Hilton Orlando hotels should look for the I/ITSEC Full Service Registration located in those hotels. From Sunday noon through Tuesday, staff at these stations will assist whether you just need to pick up a bag and badgeholder, are starting from scratch, or need to complete any stage of the registration process.

## Parking

<b>Exhibitor Parking:</b>	<b>\$13 per Day</b> – For regular vehicles with re-entry privileges each day. Exhibitor must show badge and receipt for repeat entries. <b>\$25 per Day</b> – For oversized vehicles with re-entry privileges each day. Exhibitor must show badge and receipt for repeat entries.
<b>Attendee Parking:</b>	<b>\$13 per Day</b> – For regular vehicles per entry. <b>\$25 per Day</b> – For oversized vehicles per entry.
<b>After 5 PM:</b>	<b>\$8 per Day</b> – For regular vehicles. Same stipulations as above. <b>\$16 per Day</b> – For oversized vehicles. Same stipulations as above.
<b>Accepted Payment Methods:</b>	Cash, Traveler's Checks, American Express, MasterCard & Visa

## Dress Code

BRANCH	CONFERENCE AND GENERAL SESSIONS	BANQUET
Army	Army Combat Uniform (ACUs)	Army Blue ( <i>Army Evening Mess optional</i> )
Marine Corps	Service "C"	Evening Dress ( <i>Dress Blue "B" or Service "A" optional</i> )
Navy	Summer Khaki or Flight Suit	Dinner Dress White ( <i>Service Dress White optional</i> )
Air Force	Uniform of the day	Service Dress Blue with tie and jacket ( <i>Mess Dress optional</i> )
Coast Guard	Tropical Blue Long	Dinner Dress White ( <i>Service Dress White optional</i> )
Civilian	Business attire	Black tie ( <i>optional</i> )

# LODGING

The National Training and Simulation Association has blocked rooms with the Orlando hotels listed below. Make your lodging arrangements either **on-line** or by **phone** through a central reservation service through 22 November 2011. Hotel phone numbers will be posted on the I/ITSEC web at that time for your convenience in making last minute changes or arrangements. (Current room rates may apply after 22 November.) Travel Planners, Inc. is our official housing partner and the only company authorized to represent I/ITSEC and NTSA. If you are contacted by other companies who present themselves as representing the Conference or Association, please report to [bmcdaniel@ndia.org](mailto:bmcdaniel@ndia.org).

## On-Line:

Go to <http://www.iitsec.org/attendees/Pages/LocalAccommodations.aspx>, select Lodging, select whether you are a corporate or government attendee and the program attached will lead you through the process from location, to hotel selection, to special needs, to payment and confirmation.

**By Phone:** If you prefer to book via telephone, friendly and knowledgeable agents are ready to take your calls Monday through Friday from 9:00AM – 7:00PM ET at 800-221-3531 or 212-532-1660.

## More Information about Lodging Arrangements:

- Some Room Rates are subject to change, based on the government per diem rate. Those listed with an \* are the most likely to change.
- Government Rate Room Reservations: Rooms shown in the “Gov’t Rate” column are to be assigned to those with appropriate ID, to be presented at the hotel desk upon check-in. Please do not reserve unless you are eligible to do so.
- Be aware that some hotels may charge an additional Resort Fee as well as applicable taxes.
- Additional hotels may be added at a later date.
- The individual hotels are not authorized to accept reservations

directly for this conference. You may state your hotel preference when making your reservations.

- Attendees must identify themselves as being with the I/ITSEC to receive the rates shown.
- The Conference is being held at the Orange County Convention Center, located directly across the street from the Peabody, which is the headquarters Hotel. (I/ITSEC 2011 activities will be located in the West Concourse).
- Shuttle buses/vans will be available throughout the conference (including following the closing banquet).
- Cancellations for reservations paid by check will be charged a cancellation fee of \$25.00.
- To help defray conference management costs, an assessment is included in the room rates shown with these hotels. We encourage you to make your lodging arrangements within the designated housing package established.



AIRLINE BAGGAGE CHECK-IN

Check your bags and print Domestic Flight boarding passes with “Baggage Airline Guest Service”, or B.A.G.S., can be used to check bags and print boarding passes for Air Tran, Alaska, American, Continental, Delta, Jet Blue, Southwest, United, and US Airways. This program, certified by the F.A.A. and T.S.A., is available at the Rosen Centre (Valet Stand) the Rosen Plaza (Bell Stand), and Rosen Shingle Creek (Valet Stand). The counters are open from 6:00 AM – 2:00 PM. Passengers must check in at the counter 3 hours prior to flight departure and no earlier than 10 hours prior. Same day of flight only. The charge is \$10 per person. Credit card payment required. Additionally, airline luggage fees still apply. B.A.G.S. will also be set up to provide this service near the I/ITSEC Registration Desk at the Orange County Convention Center on Thursday, 1 December.



- Peabody Orlando Conference Headquarters**  
9801 International Drive  
(407) 352-4000  
Industry: \$224
- Days Inn Convention Center**  
9990 International Drive  
(407) 352-8700  
One Rate: \$68
- Doubletree by Hilton at Sea World**  
10100 International Drive  
(407) 352-1100  
Industry Rate: \$129  
Government: \$97\*
- Econolodge Inn & Suites**  
8738 International Drive  
(407) 345-8195  
One Rate: \$46
- Embassy Suites I-Drive**  
8978 International Drive  
(407) 352-1400  
Industry: \$189  
Government: \$97\*
- Hampton Inn Convention Center**  
8900 Universal Boulevard  
(407) 354-4447  
Industry: \$121  
Government: \$97\*
- Hilton Orlando**  
6110 Destination Parkway  
(407) 313-4300  
Industry Rate: \$215  
Government: \$97\*
- Holiday Inn Resort-The Castle**  
8629 International Drive  
(407) 345-1511  
One Rate: \$97\*
- Homewood Suites**  
8745 International Drive  
(407) 248-2232  
Industry: \$131  
Government: \$97\*
- Hyatt Place Convention Center**  
8471 International Drive  
(407) 370-4720  
One Rate: \$121
- Rosen Centre Hotel**  
9840 International Drive  
(407) 996-9840  
Industry: \$189  
Government: \$97\*
- Rosen Inn at the Pointe Orlando**  
9000 International Drive  
(407) 996-8505  
One Rate: \$77
- Rosen Plaza Hotel**  
9700 International Drive  
(407) 996-9700  
Industry: \$179  
Government: \$97\*
- Rosen Shingle Creek Resort & Golf Club**  
9939 Universal Boulevard  
(407) 996-9939  
Industry: \$199
- Westin Imagine Orlando**  
9501 Universal Boulevard  
(407) 233-2200  
Industry: \$120  
Government \$97\*

# GETTING AROUND DURING I/ITSEC



The National Training and Simulation Association has arranged for the Hertz Company to be the official car rental agency for I/ITSEC with the special rates below.

You can also make your reservations on-line through the I/ITSEC website (Lodging/Travel).

CAR	CLASS	DAILY	WEEKEND	WEEKLY
A	Economy	\$46.49	\$27.49	\$185.49
B	Compact	\$51.49	\$30.49	\$199.49
C	Midsize	\$55.49	\$32.49	\$216.49
D	Standard 2/4 Door	\$58.49	\$37.49	\$231.49
F	Full Size 2/4 Door	\$61.49	\$39.49	\$247.49
G	Premium	\$66.49	\$44.49	\$257.49
I	Luxury	\$85.49	\$71.49	\$354.49
L	4WD/AWD SUV	\$80.49	\$69.49	\$346.49
R	Mini Van	\$85.49	\$71.49	\$354.49
U	Convertible	\$80.49	\$69.49	\$346.49

To receive special meeting rates, call Hertz at 1-800-654-2240 or 405-749-4434 or your nearest Hertz reservation center, your corporate travel department, or your travel agent and give the agent CV#04860004.

Rates are guaranteed from November 21 - December 8, 2011, subject to car availability. Government surcharges, taxes, tax reimbursement, title and license fee reimbursement and optional items such as refueling or additional driver fees, are extra. Advance reservations are (strongly) recommended. Minimum rental age is 25. Standard rental conditions and qualifications qualify.

To get from your hotel to the West Concourse (halls A/B) of the OCCC, you have several choices of transportation.

- I/ITSEC will provide Shuttle Bus service to all properties listed. (*Schedules will be available at the hotels, and at the entrance to the conference registration area.*)
- Very reasonable Public Transportation is available on the I-Ride trolley bus along International Drive. Check <http://www.iridetrolley.com> or your hotel for schedules.
- Your own or a rented vehicle. Limited parking available, \$13.00 per passenger car per day. Pay for each re-entry. See page 88 for more detailed parking information. Oversize vehicles \$25.00. Prices are subject to change.
- Most of the hotels are within walking distance (*wear comfortable shoes*).

Make all the difference in your trip to Orlando by filling your down time with magical moments. Whether it's spending a truly unforgettable evening with an old friend or sharing a dazzling nighttime sky with a new contact, magical experiences reign supreme in the *Walt Disney World*® Theme Parks. To get additional information and order tickets go online at:

<http://www.iitsec.org/attendees/Pages/OrlandoConnections.aspx> or call 407-566-5600.



## Client Events & Discounts to Dining, Nightlife, Attractions, Golf, etc.!

Orlando Convention Aid has partnered with I/ITSEC to help you arrange for the perfect restaurant for your client or staff dinner/event. We have a relationship with 60 local venues to provide this service on a complimentary basis, and we will provide you with availability, pricing, and options, normally at a discount, within 24 hours! Please also visit our website by clicking on the golden ticket graphic at <http://www.iitsec.org/attendees/Pages/OrlandoConnections.aspx> to make dinner reservations, buy discounted attraction tickets, book tee times, and so much more! This web site will help you plan your time in Orlando and SAVE MONEY! Be sure to check out the coupons available and get your coupon book at registration — jam packed with thousands of dollars of savings!



# PUBLICATIONS & MEDIA



## Advertising Opportunities: Official Publications of I/ITSEC

Now more than ever, with the increased challenges facing the defense and security marketplace, you need to keep your organization's message in front of its target audience. Reach the leading decision-makers at the world's largest simulation, training and modeling event of the year by advertising your products and services in the Official Publications of I/ITSEC 2011.

Advertise and invite the attendees to visit your exhibit, product demonstration and/or website. Then after the event has ended, these publications are used by many as desk-references, so your advertisement will reach the decision-makers long after the conference is over.

## The National Training and Simulation Association's 2011 Annual Simulation & Training Trends and Technology Review – I/ITSEC Exhibitor Directory

This publication will be available to all the attendees, exhibitors, and exhibit visitors at I/ITSEC. It will be placed in the attendees' conference bags, available at registration, and other locations at the convention center. As an added bonus, your ad will also appear in the December Issue of National Defense Magazine — exposure beyond the walls of the convention center. National Defense is sent to over 75,400 BPA audited readers, including the members of NTSA. (*Directory section will not appear in National Defense Magazine*).

## The I/ITSEC Show Daily

Make sure everyone sees your organization's advertisement in this year's daily. The I/ITSEC Show Daily informs the simulation & training community on breaking events & happenings on-site at I/ITSEC 2011. It is printed overnight and distributed daily at the conference center, choice hotels, and uploaded to the I/ITSEC website. The daily has evolved into a vital part of I/ITSEC; a "must read" while attending the conference.

## Use both to give your company Unequaled Exposure

Special packages have been created so your organization can take advantage of both opportunities!

For more information on advertising in these publications, contact Dino Pignotti at (703) 247-2541 or [dpignotti@ndia.org](mailto:dpignotti@ndia.org).

## I/ITSEC Proceedings (Three ways to purchase)

### ONLINE REPOSITORY (Papers from 1990 - 2011)

Try our online research library. This exciting feature provides a valuable link to the I/ITSEC training, simulation and education community. All Abstracts may be accessed. Papers available for \$10 each. Group subscriptions are also available. Go to <http://ntsa.metapress.com> to review this exciting capability.

### YEARLY Proceedings (Papers from 1995 - 2011)

Individual CDs for the years shown above are available for \$30.00 each. Each CD includes all accepted papers from that year. Orders can be placed by calling (703) 247-9471. (2002 sold out)

### I/ITSEC Compendium (Papers from 1966 - 2000)

Great news for students, librarians, researchers! The full record of papers published from 1966 through 2000 is available for order (or at I/ITSEC) as a two-CD set for \$300.00. You may place an order through the NTSA office (703) 247-9471, or on the I/ITSEC registration form. Papers from the pre-electronic era have been reviewed, scanned and provided with keywords, making ALL papers searchable electronically. Orders can be placed by calling (703) 247-9471.

## Stay in Touch

**Free Wireless hot spots. E-mail/Internet Kiosks.**

**Free e-mail and Internet service in Kinko's.**

In various locations throughout the conference area, including FedEx Office (C Lobby), I/ITSEC attendees will have complimentary internet and e-mail. At FedEx Office you may also print and copy at reduced I/ITSEC prices. Internet Access is also available at the Connections Lounge and Grill located inside West Exhibit Hall A1. (Additionally, all of OCCC is now Wi-Fi enabled for a modest user fee.)

## Achieving Maximum Media Exposure

I/ITSEC offers its exhibitors numerous and varied opportunities to present their products to a national and international media audience. Because I/ITSEC is the premier annual event of its kind, attendance by the mainstream and specialist trade press is heavy, resulting in coverage that reaches your key marketing targets. Although I/ITSEC attracts the media, you must get them to your exhibit. Our media staff stands ready to assist you in this process. Corporate representatives are invited to bring their marketing materials to the Media Room for distribution as early as possible after the opening of registration. The Media Room area will also include a separate facility for briefings/presentations with a capacity of approximately 30 persons. We strongly recommend early bookings for this room, which will be in demand. Prior to the conference, contact John Williams at (703) 362-7005 or [jwilliams@ndia.org](mailto:jwilliams@ndia.org); check out more details on the I/ITSEC News page of <http://www.iitsec.org>. The I/ITSEC Media Room is W206, phone (407) 685-6137.

# ASSOCIATION SPONSORS

## National Training and Simulation Association



The NTSA, an affiliate of NDIA, represents and promotes the business interests of companies in the simulation, training, mission planning/rehearsal, and support services industry. Among the services NTSA provides to its approximately 225 corporate and 525 individual members are industry forums, business referrals, a bimonthly newsletter (*Training Industry News*), and a comprehensive market survey/business forecast (*Training 2015*). Regular and Sustaining Corporate Members receive early selection and discounts for exhibit space at I/ITSEC. Individual memberships are also available. For membership information, call (703) 247-9471 or visit the NTSA website: <http://www.trainingsystems.org>.

### TRAINING 2015 MARKET SURVEY

*Training 2015* is a comprehensive report of training related issues. Published online, the report represents a thorough assessment of future training needs developed from personal interviews with representatives from all the Military Services, Congress, Department of Homeland Security and Joint commands. The report is available on the NTSA website, free of charge to all.

## National Defense Industrial Association



The National Defense Industrial Association is the premier association representing all facets of the defense and technology base and serves all military services.

More than 1,700 companies and about 90,000 individuals rely on this nonprofit, educational association for information, access, and visibility. NDIA provides a legal, ethical forum for exchanging ideas and information between government and industry and hosts technical, policy, and war fighting symposia and exhibitions. It serves as an advocate in legislative and regulatory arenas and conducts its mission through nationwide chapters, four affiliate associations, and divisions representing key defense elements. NDIA publishes the monthly magazine *National Defense*. For NDIA membership information visit [www.ndia.org](http://www.ndia.org) or contact Mike Kibler ([mkibler@ndia.org](mailto:mkibler@ndia.org)).

## Exhibit Information

Debbie Dyson, CEM

Director of Exhibits, NTSA

Phone: (703) 247-9480

FAX: (703) 243-1659

E-mail: [ddyson@ndia.org](mailto:ddyson@ndia.org)

Visit <http://exhibits.iitsec.org>

to view the current floor plan, exhibitor list, and sponsorship opportunities.

## SAVE THE DATE FOR I/ITSEC 2012!

DECEMBER 3-6, 2012

Orange County Convention Center • West Concourse  
Orlando, FL

## Women In Defense, A National Security Organization



Cultivating and supporting the advancement and recognition of women in all aspects

of national security is the mission of Women In Defense. An affiliate of NDIA, this non-profit professional organization provides women professional growth through networking, education and career development at both the national and chapter levels. Members, including men and women, have careers related to the defense of the United States and national security. Details and membership: <http://wid.ndia.org>.

CMSP = Certified Modeling & Simulation Professional



[WWW.SIMPROFESSIONAL.ORG](http://WWW.SIMPROFESSIONAL.ORG)

# SAFETY AND SECURITY

**SECURITY HOTLINE DURING I/ITSEC: (407) 685-4075**  
**MEDICAL EMERGENCIES, DIAL 5-5119 FROM ANY CONVENTION CENTER PHONE**

## Security Training Before The Conference

Technology collection directives contain mandates requiring exhibitors and presenters to receive a Counterintelligence (CI) briefing from their CI support staff prior to I/ITSEC. Contractors with classified contracts may contact their Defense Security Service Special Agents. To avoid security breaches, I/ITSEC presenters and exhibitors should ensure that the required briefing has been received. A list of CI support agencies follows. Please contact your security officer/manager and ensure that an appropriate briefing for yourself and your colleagues is arranged. Providers of the briefings are:

<b>Navy, USMC, Coast Guard</b>	Naval Criminal Investigative Service
<b>Air Force</b>	Air Force Office of Special Investigation
<b>Army</b>	902 Military Intelligence
<b>Contractors</b>	Defense Security Service

## Personal Security

The most important thing to protect, of course, is yourself. Pay attention to your surroundings. Report suspicious behavior or security breaches to a security person or NTSA staff. Familiarize yourself with emergency procedures and exits at your hotel and the Convention Center. Conference Security Office will be located in the South Lobby Registration Area and inside the Exhibit Hall.



## Emergency Medical Services

EMT and/or Paramedics will be on-site during I/ITSEC (including hall build-up and tear-down). During I/ITSEC 2011, they will be located on the same level as Registration, near the West A Lobby escalators. See the layout on [page xx](#) for the exact location. Within the Convention Center dial 5-9809 or contact any security or I/ITSEC staff member with a radio. If outside the Center or on your cell, dial (407) 685-9809.

## Bags and Briefcases

Bags and Briefcases may be carried in by those wearing **Conference Attendee** or **Exhibitor** badges. **Exhibit Visitors** (those who are only visiting the exhibits) WILL NOT be allowed to carry in bags or briefcases. A check room will be available in the main registration area. A small purse or fanny pack is allowed, but is subject to search. Additional Security Restrictions may be posted on <http://www.iitsec.org> and on signage at the conference. Conference Management reserves the right to adjust security levels as deemed necessary during the conference.



## Presentations

Recording devices will not be permitted in the presentation rooms, unless authorized by the conference management. Presenters and Exhibitors should review their company's policy documents and those of the government agencies with whom you contract regarding open distribution, limited distribution, restricted distribution and sharing limitations.



## Cameras

Exhibitors have the right to limit photographs and videos of their displays. Please respect this right by asking before photographing or videotaping. Participants found taking photos or videos without the consent of the subject presentors or exhibitors will be dealt with according to security procedures, to possibly include confiscation of materials and removal from the premises.

**Inquiries** (before the conference)

**Registration** (702) 798-8340 • **Exhibit/Sponsorship** (703) 247-9480 • **All other inquiries** (703) 247-2569

# GOLF TOURNAMENT

## Central Florida Chapter **NDIA** Scholarship\* I/ITSEC Golf Tournament



**Sunday, 27  
November**  
or  
**Monday, 28  
November**  
Lunch Provided



(A DAVID HARTMAN DESIGN)

### Deadlines

**Entry Fee** 18 November  
**Sponsorship** 18 November

### Tournament Times

DAY	SIGN-IN	SHOTGUN
Sunday	1100	1230
Monday	0630	0730

(The Par-Take Snack Stand is open at 0630)

### Point of Contact

Debbie Berry 407-306-4487  
debbie.berry@lmco.com

### Cost

**\$90 per Player**  
(includes Green Fees, Cart, Range Balls, and Lunch)

**Payable in advance with on-line registration.**

Mulligans available onsite.  
(Limit 1 per player)

### Golf Format

Captain's Choice/Scramble	
Max Number of Players	144 per Start
Max Number of Teams	36
Min Team Handicap	48
Max Individual Handicap	36
Only one Player per team with less than 10 Handicap	

### Pairings & Starting Holes

Assignments and pairings will be made by tournament coordinator. Priority is based upon receipt of payment.

Requested team pairings can only be guaranteed if all players are registered at the same time. Requests noted under comments when registering will be considered but **CANNOT BE GUARANTEED**.

### Prizes (For each start)

First Place Team	Low Gross
Second Place Team	Low Gross
Closest to Pin	(M/W)
Longest Drive	(M/W)
50/50 Cash Jack Pot	

### Two-Day Sponsorships†:

†Details available at [www.iitsec.org](http://www.iitsec.org)

Tee Box	\$400 ea.†
Putting Green or Driving Range	\$400 ea.†
GPS	\$600 ea.†
Beverage Cart, Par-take or Hole-in-One	\$2,500 ea.†

**Need not be golfer to sponsor.  
Payable in advance with on-line registration.**

### Sponsors

Send your logos (hi-res jpeg) via e-mail to **debbie.berry@lmco.com** (final will be color, on white background) by close of business 18 November. Do not bring your own sign.

### Cancellations

Cancellations must be received via e-mail to [debbie.berry@lmco.com](mailto:debbie.berry@lmco.com) by

close of business (EST) 11 November to receive 50% refund. No refunds after 21 November. Substitutions allowed on-site, no extra charge.

### Register and Pay On-Line!!

**Cut-off date: 18 November**

Register and pay for green fees and sponsorships while registering for I/ITSEC at [www.iitsec.org](http://www.iitsec.org). Through the on-line form ([www.iitsec.org](http://www.iitsec.org)), you may register one to four players and select the desired sponsor opportunity.

To complete the registration for your group or team, be ready to provide each player's handicap, phone & e-mail.

**\*For full list of scholarships funded by the Central Florida Chapter, please visit <http://www.ndia-cfl.org>.**

### From Orlando

#### International Airport:

West on Highway 528 (Beach Line) (toll road) approx. 7 miles. Take exit 2, Universal Blvd. Right on Universal to main entrance on right.

#### From I-4:

East on Highway 528 (Beach Line) (toll road) past International Drive. Take exit 2, Universal Blvd. Right on Universal to main entrance on right.

#### From the Orange County Convention Center:

East (right) onto International Boulevard. North (left) onto Convention Way. (Convention Way is the street that runs between the OCCC and the Rosen Centre.) East (right) onto Universal Boulevard. Shingle Creek entrance will be on the left.



1/2 mile east of the Orange County Convention Center (OCCC) North/South (New) Complex

SHINGLE CREEK GOLF COURSE • 9939 UNIVERSAL BLVD • ORLANDO, FL 32819  
407-996-9933 OR 866-996-9933 • [WWW.SHINGLECREEKGOLF.COM](http://WWW.SHINGLECREEKGOLF.COM)

